



A-43/2 Nariana Industrial Area  
 Phase 1, Near PVR Cinema Hall  
 New Delhi 110028, India  
 Phone: 011-45612987  
 Website: [www.elan.in](http://www.elan.in)



## CARE AND CLEANING GUIDE

**Pattern:** **Beckett**

Beckett features **Writer's Block** ink resistant technology, which offers a unique repel & release stain inhibiting system. This dual action topcoat prevents ink and other stains from setting into the material and allows for easy cleaning, even after longer periods of time. With the ability to withstand high dilutions of bleach or Isopropyl alcohol any potential residue that may exist can be cleaned off easily.

Prompt cleaning is always recommended. Recommended cleaning steps are listed by type of stain.

<p><b>Regular Cleaning and Maintenance</b>            Clean the soiled area with mild soap and water, then rinse with fresh water and wipe dry with a clean cloth.</p>	<p><b>Dirt Grime</b></p>
<p><b>Food Stains / Oils</b>            Wipe the affected area with a soft cloth with appropriate pressure. If some stain persists, clean with mild soap and water. Rinse with fresh water and wipe dry.            For stubborn stains spot clean with a 70% dilution of isopropyl alcohol and water and wipe. Rinse with fresh water and wipe dry.</p>	<p>Mustard            Ketchup            Chocolate            Coffee / Tea            Salad Dressing</p>
<p><b>Healthcare / Disinfection</b>            Wipe the affected area with a soft cloth with appropriate pressure. If some stain persists, spray it with a 70% dilution of isopropyl alcohol and water and wipe. Rinse with fresh water and wipe dry.  <i>Disinfection:</i> This material will withstand a 20% solution of Household Bleach and water. It is important to rinse the cleaned area with fresh water after applying the bleach solution.</p>	<p>Blood            Urine            Betadine</p>
<p><b>Ink Marks / Graffiti</b>            Rub the affected area with a dry soft cloth with firm pressure. If some stain is still present spray it with a 70% dilution of isopropyl alcohol and water and wipe. Rinse with fresh water and wipe dry.            Note: Removal of ink, particularly permanent marker, may vary depending on the period of time that the ink sets in. While this material offers excellent protection, full removal is not guaranteed.</p>	<p>Ball Point Pen            Permanent Marker</p>
<p><b>Denim Dye Transfer</b>            This material is designed to withstand the transfer of most types of Indigo Dye. In the case that faint dye transfer is visible, this can typically be removed with a 70% dilution of isopropyl alcohol and water.            Note: Removal of indigo dye, particularly from wet jeans, may vary depending on the type of denim. While this material offers excellent protection, full removal is not guaranteed.</p>	<p>Blue Jeans</p>

**NOTE:** The information in this cleaning guide refers to performance in specific tests conducted under laboratory conditions. This information is not a guarantee that every stain will be removed completely and some residual ghosting may be present after all cleaning steps are followed.